



Digi-VET
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Dissemination Plan



Digi-VET
Fostering Digitization and Industry 4.0 in vocational education
2018-1-DE02-KA202-005145

Dissemination Plan

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UPB – Jennifer Schneider

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1. Introduction

The present Dissemination Plan for the DigI-VET project is designed on the basis of the five-stage model for dissemination and exploitation of the European Union.

The five strategic levels are described as follows:

1. A clear rationale for and objectives of dissemination and exploitation;
2. A strategy to identify which results to disseminate and to which audiences – and designing programmes and initiatives accordingly;
3. Determining organisational approaches of the different stakeholders and allocating responsibilities and resources;
4. Implementing the strategy by identifying and gathering results and undertaking dissemination and exploitation activities;
5. Monitoring and evaluating the effects of the activity.

This document will be used by partners as a guide to their efforts to enhance the dissemination and exploitation action results within the framework of the DigI-VET project. Firstly, the Dissemination Plan defines the rationale of the DigI-VET project and provides an overview, identifies the Dissemination Objectives and the Target Groups which will be addressed during the dissemination process. Secondly, the Dissemination Plan identifies the Partner Dissemination Responsibilities, Dissemination Strategies and Means of Dissemination, which will be employed in order to reach the objectives of the DigI-VET project and address the target audiences effectively.



2. Overview of the Project

In the last few years digitization is becoming more and more important. This goes hand in hand with trends towards mobile learning.

The Erasmus+ project DigI-VET addresses new and innovative ways of learning and teaching in the age of digitization and Industry 4.0. The partnership creates awareness of the needs to address digitization and Industry 4.0 in vocational education and training (VET). The development of a curriculum and learning resources for digitisation is a core aspect of the project and goes hand in hand with a innovative sMOOC for teachers and learners in VET which offers the most crucial aspects on the topic. In DigI-VET also a book the DigI-VET book will be created to address a broad audience with the current developments and challenges in the world of work and how it is affected by digitisation and what this means for VET and for VET educators. The aim it tol create Digital Competence Profiles for VET. To provide direct impressions of digitisation and Industry 4.0 the project offers an online observatory with showcases which provide insights into enterprises and companies and how they use digitisation today and what they expect for the future. This observatory provides best practices and examples with texts, audios, videos and photos and bring industry 4.0 directly to the learners in the classroom.

Current Industrie 4.0 approaches focus on a symbiosis between production and new IT technologies to enhance industry and gather adequate data. Here, digitization is a key to handle these approaches. But, this does not only mean changes in industry and production this also means change and challenges in the field of VET. Digitisation and Industry 4.0 usually stands for the fourth industrial revolution. This means digitisation of products as end-to-end digitization. This includes the expansion of existing products but also requirements for new competences. For VET teachers the core challenge is to gather information about the rapidly changing environment and to find adequate ways to deliver these new information to the learners.

Therefore, DigI-VET focusses on the design of an acceptance study in the partner countries to get a European view on acceptances, experiences, problems and chances in the fields of

digitization and industry 4.0. Target groups are teachers, trainers, learners and VET educators. The survey examines how theses target groups in VET think about digitization and

how the integrate it in their teaching. Moreover, the surveys focus on the challenges of industry 4.0 in a VET environment and gather information how the aspect of creating a digital economy influences teaching and learning. In additional desktop researches the partners also gather information about mobile learning in their national contexts and the EU. In DigI-VET the partners will create a book in English language on digitization and Industry



4.0 and the influences to VET, where the survey results and the results of the desktop researches are provided and additional checklists and hints for teachers and trainers are provided.

The DigI-VET project is designed similar to a former partnership project under Leonardo II and includes only two intellectual output focussing the quantitative and qualitative research on the topic and the design of the DigI-VET book. Most of the work concerning matching of approaches and data will be done at the three meetings of the partners. The results of the surveys will be presented in the book and together with the best practices and the DigI-VET sMOOC at the multiplier events.

You can find all project information, results and download at the DigI-VET website:

<http://digivet.eduproject.eu/?lang=de>

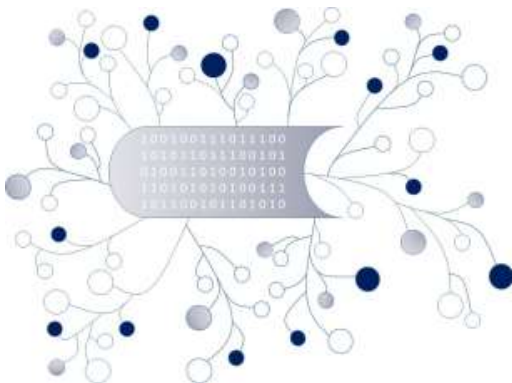


3. Core Results of the DigI-VET Project

The DigI-VET project offers the innovative new world of work and IT to VET educational contexts and the curriculum helps teachers to integrate these new challenges into their daily teaching.

The fifteen core results of the project DigI-VET are:

- (1) the DigI-VET Curriculum
- (2) the DigI-VET Learning and Teaching Resources
- (3) the DigI-VET Online Observatory with best practice information and videos
- (4) the DigI-VET Book on Digitisation and Industry 4.0 in European VET
- (5) the DigI-VET sMOOC
- (6) the DigI-VET research report
- (7) the DigI-VET dissemination materials (posters, leaflets, brochure, cards, pens, flyer)
- (8) the DigI-VET Website with Blog
- (9) the DigI-VET Checklist for VET educators and teachers
- (10) the DigI-VET videos (integrated in the website and the online observatory)
- (11) the DigI-VET OER strategy
- (12) the DigI-VET digitisation concept for VET
- (13) the DigI-VET publications, newsletter and press articles
- (14) the DigI-VET sMOOC Concept
- (15) the DigI-VET evaluation report



The report “The fifteen Core Results of the project DigI-VET” summarized in an user-friendly and smart way the project results, while forwarded links to the website, downloads and necessary information about the outcomes. Attached the table of content of the report and the link to download the document:

Link: http://digivet.eduproject.eu/?page_id=44



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Figure 1 The fifteen Core Results of the project DigI-VET



4. Dissemination Objectives

General objective

The Core dissemination and exploitation objective of a project is to maximise the impact of project results by optimising their value: by strengthening their impact, transferring them to different and new contexts, integrating them in a sustainable way and using them actively in systems and practices at local, regional, national, European levels as well as international background. Well-planned, structures and well-executed dissemination and exploitation ensure that project results have a reach beyond those directly involved in the consortium and an impact that is sustained beyond the project's lifetime by fostering the needs to ensure this aim.

Specific objectives of the Erasmus+ DigI-VET project

The specific objectives of dissemination for the DigI-VET project are:

- Disseminate information on the project overview and findings to the wider community, as well as to specific audiences, learners, teachers and trainers as well as students in VET.
- Raising attention and interest in the field of digitalisation, digitisation and Industry 4.0 in context of VET
- Contribute knowledge in the research and practitioners' communities.
- Use the knowledge from this project to improve the quality of education offered.



5. Target Groups

To achieve the interest of a wide and heterogenic audience each partner should spend considerable time on establishing “who” is expected to use the project's results in their country and taking account of their needs. This should include all potential users, not just those from the immediate consortium.

Partners’ plans should allow for consultation with, and the involvement of, users during the project's lifetime, as well as after the project’s completion.

To sum up the main target groups of the Erasmus+ project Digi-VET, the consortium addressed the following three categories of target groups by using different methods of dissemination strategies:

Category learner, teacher and interested person:

- Teachers in VET
- Vocational trainers and HR developers in companies
- Vocational trainer in education administration
- Vocational training organizations and institutions
- Digi-VET users
- Learners and students in VET
- Interested person in digitalisation, digitisation, Industry 4.0 and vocational education

Category educational authorities, policy makers

- Regional educational and VET authorities
- National authorities and policy makers
- European policy makers

Researchers

- Researchers at the international, European, national, and regional level.



6. Dissemination Strategies

The different categories of results may require different approaches for dissemination and exploitation. The plan will include 'scanning' activities that will help partners identify a broader range of groups, as well as means to capture and respond to the needs of these groups.

Dissemination

Dissemination can be defined as a planned process of providing information to key parties on the quality, relevance and effectiveness of the results of programmes and initiatives. It occurs as and when the results become available. To achieve this, all DigI-VET partners will employ all available means of communication to inform and convince all target groups about the quality, relevance and effectiveness of the DigI-VET project results, activities and educational material.

Sustainability and Exploitation

Sustainability and Exploitation are closely related, as sustainability is ensured by sustaining exploitation. Exploitation means "*making use of and deriving benefit from a result.*" This means that sustainability is only guaranteed if the uses of, and benefits from, the project continue well beyond the project's completion. This target will be pursued, from the beginning, by all partners.

In the context of project results Exploitation primarily involves the two processes of 'mainstreaming' and 'multiplication', where:

- **mainstreaming** is the planned process of transferring the successful results of programmes and initiatives to appropriate decision-makers in regulated local, regional, national or European systems; and
- **multiplication** is the planned process of convincing individual end-users to adopt and/or apply the results of programmes and initiatives.



7. Means of Dissemination

In previous sections the dissemination plan of DigI-VET describes the target audience as follows:

- **Category learner, teacher and interested person**
- **Category educational authorities, policy makers**
- **Researchers**

Partners should employ all available means to reach these target groups. These means may be grouped into three main categories:

Online:

- The project website, online platform and Observatory - will be used to disseminate the project activities and findings, as well as offer access to its final products.
- Distribution of digital newsletters, announcements and info via e-mail (mailing lists).
- Use of online social networks to disseminate DigI-VET info and encourage members to visit the project website.

Printed material:

- The production and targeted distribution of print material.
- The DigI-VET book
- Publication of DigI-VET information in newsletters, newspapers, magazines, etc.

Face-to-face:

- DigI-VET Multiplier Events in home countries of the DigI-VET partner
- Meetings and Presentation in the University
- Communication and chat with interested learners and students after presentation in the University



8. Partners' Dissemination Responsibilities

Each partner will host a Multiplier Event in his home country and spread a wide variety of different dissemination materials to the interested audience – this will be even after the project lifetime in May 2021.

Additionally, each partner will strive to:



- publicise the project website, online platform and Online Observatory
- publish information on the Digi-VET project and its results on websites
- distribute digital newsletters, announcements, and information via e-mail
- use online social networks to disseminate information on the Digi-VET project and its results
- distribute print material at conferences and meetings
- publish information on the Digi-VET project and its results in printed newsletters, newspapers, magazines, etc.
- publish articles in local and international journals
- post info letters and invitations via regular mail
- organise one Multiplier Event in his home country
- give presentations in local and international conferences
- utilise project products in educational and training settings
- provide convincing examples and demonstrations to stakeholders
- engage users actively in the project

Finally, each partner will keep a Dissemination Log, continuously evaluate the results of dissemination activities, and plan the next steps accordingly. Dissemination actions and results will be discussed in all project transnational meetings.








Annex 1: Dissemination Log Template of DigI-VET






Dissemination Tables of the DigI-VET partners

PARTNER: University of Paderborn					
ONLINE					
Publishing info/news on project's website					
Titles, short description, names, web-addresses etc.	Date and Place:	Target Group(s):	Numbers Reached:	Kind of documentation available	Level (L = local; R = regional; N = national; E = EU; O = Outside EU)
German and English DigI-VET Website →Information about new Erasmus+-project	Jan 2019	VET trainers, VET staff, teachers, mentors and adults, VET learners	Approx. 150 persons per month	 http://digivet.edu/project.eu	L,R,N,EU
Presentation of DigI-VET project on UPB website →Information about new Erasmus+-project	Jan 2019	VET trainers, VET staff, teachers, mentors and adults, VET learners	Approx. 450 persons per month	 https://wiwi.uni-paderborn.de/de/p5/wirtschaftspaedagogik-prof-beutner/forschung/aktuelle-drittmittelprojekte/digi-vet/	L,R






German and English DigI-VET Website – project meeting in London in November 2019	01.10.2019	VET trainers, VET staff, teachers, mentors and adults, VET learners	Approx. 450 persons per month	 http://digivet.edu/project.eu	L,R,N,EU
German and English DigI-VET Website – Erasmus+ days	10.10.2019	VET trainers, VET staff, teachers, mentors and adults, VET learners	Approx. 150 persons per month	 http://digivet.edu/project.eu	L,R,N,EU
German DigI-VET Website → information about project meeting in London in November 2019	08.11.2019	VET trainers, VET staff, teachers, mentors and adults, VET learners	Approx. 150 persons per month	 http://digivet.edu/project.eu/?lang=de	L,R,N,EU
English DigI-VET Website → information about project meeting in London in November 2019	08.11.2019	VET trainers, VET staff, teachers, mentors and adults, VET learners	Approx. 150 persons per month	 http://digivet.edu/project.eu/	L,R,N,EU
Post on UPB website (Department Wirtschaftspädagogik) – „2. DigI-VET – Konferenz in London“ → information about second meeting in London	13.11.2019	VET trainers, VET staff, teachers, mentors and adults, VET learners, interested persons, students,	Approx. 450 persons per month	 https://wiwi.uni-paderborn.de/de/p5/nachrichten/nachricht/newsid/2-digi-vet-	L,R,N,EU




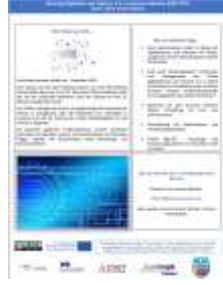






		employees of UPB		konferenz-in-london/	
English DigI-VET Website →status about project meeting in London in November 2019	22.11.2019	VET trainers, VET staff, teachers, mentors and adults, VET learners	Approx. 150 persons per month	 http://digivet.edu/project.eu/	L,R,N,EU
German DigI-VET Website →status about project meeting in London in November 2019	22.11.2019	VET trainers, VET staff, teachers, mentors and adults, VET learners	Approx. 150 persons per month	 http://digivet.edu/project.eu/?lang=de	L,R,N,EU
English DigI-VET Website →Alert about new material available	18.03.2021	VET trainers, VET staff, teachers, mentors and adults, VET learners	Approx. 150 persons per month		L,R,N,EU
German DigI-VET Website → Alert about new material available	18.03.2021	VET trainers, VET staff, teachers, mentors and adults, VET learners	Approx. 150 persons per month		L,R,N,EU
English DigI-VET Website →status about final project meeting – online April, 27 2021	29.03.2021	VET trainers, VET staff, teachers, mentors and adults,	Approx. 150 persons per month		L,R,N,EU






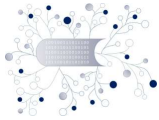
		VET learners			
German DigI-VET Website →status about final project meeting – online April, 27 2021	29.03. 2021	VET trainers, VET staff, teachers, mentors and adults, VET learners	Approx. 150 persons per month		L,R,N,EU
English DigI-VET Website →status about DigI-VET Book	04.2021	VET trainers, VET staff, teachers, mentors and adults, VET learners	Approx. 150 persons per month		L,R,N,EU
German DigI-VET Website → status about DigI-VET Book	04.2021	VET trainers, VET staff, teachers, mentors and adults, VET learners	Approx. 150 persons per month		L,R,N,EU
Establishment of relevant links to the DigI-VET website from other sites					
Titles, short description, names, web-addresses etc.	Date and Place:	Target Group(s):	Numbers Reached:	Kind of documentation available	Level (L = local; R = regional; N = national; E = EU; O = Outside EU)
Link on UPB Website →information about new Erasmus+-project DiGI-VET	Jan 2019	VET trainers, VET staff, teachers, mentors and adults, VET learners	400	https://wiwi.uni-paderborn.de/de/p5/wirtschaftspaedagogik-prof-beutner/forschung/aktuelle-	L,R,N,EU








						
				drittmittelprojekte/digi-vet/		
Link in Blog-Post on Facebook →information about new Erasmus+-project Digi-VET	Jan 2019	VET trainers, VET staff, teachers, mentors and adults, VET learners	120			
Distribution of digital newsletters, announcements, and info via e-mail						
Titles, short description, names, web-addresses etc.	Date and Place:	Target Group(s):	Numbers Reached:	Kind of documentation available	Level (L = local; R = regional; N = national; E = EU; O = Outside EU)	
Newsletter 1 (German and English version) →general information about project	28.11.2019	VET trainers, VET staff, teachers, mentors and adults, VET learners, representatives from chambers and political actors	<50 persons	 	L, R, N 	
Newsletter 2 (German and English version) →status information about project	28.11.2019	VET trainers, VET staff, teachers, mentors and adults, VET learners,	<50 persons	 	L, R, N 	



		representatives from chambers and political actors			
Newsletter 3 (English version) →quick status information about DigI-VET book		VET trainers, VET staff, teachers, mentors and adults, VET learners, representatives from chambers and political actors	<50 persons		L, R, N
Newsletter 4 (German version) →quick status information about DigI-VET book		VET trainers, VET staff, teachers, mentors and adults, VET learners, representatives from chambers and political actors	<50 persons		L, R, N
Use of online social networks to disseminate DigI-VET info					
Titles, short description, names, web-addresses etc.	Date and Place:	Target Group(s):	Numbers Reached:	Kind of documentation available	Level (L = local; R = regional; N = national; E = EU; O = Outside EU)



<p>Facebook-Posts on DigI-VET-Blog</p> <p>→ Some new insights into the project/ general information about digitalization and industry 4.0</p>	12.12.2018	VET trainers, VET staff, teachers, mentors and adults, VET learners	Approx. 120		L,R,N,EU https://www.facebook.com/Digl-VET-350233285814676
<p>Facebook-Posts on DigI-VET-Blog</p> <p>→ General information about digitalization and industry 4.0</p>	04.01.2019	VET trainers, VET staff, teachers, mentors and adults, VET learners	Approx. 120		L,R,N,EU https://www.facebook.com/Digl-VET-350233285814676
<p>Facebook-Posts on DigI-VET-Blog</p> <p>→ General information about digitalization and industry 4.0</p>	23.01.2019	VET trainers, VET staff, teachers, mentors and adults, VET learners	Approx. 120		L,R,N,EU https://www.facebook.com/Digl-VET-350233285814676
<p>Facebook-Posts on DigI-VET-Blog</p> <p>→ General information about digitalization and industry 4.0</p>	27.02.2019	VET trainers, VET staff, teachers, mentors and adults, VET learners	Approx. 120		L,R,N,EU https://www.facebook.com/Digl-VET-350233285814676
<p>Facebook-Posts on DigI-VET-Blog</p> <p>→ current status of project/ insights of project</p>	27.02.2019	VET trainers, VET staff, teachers, mentors and adults, VET learners	Approx. 120		L,R,N,EU https://www.facebook.com/Digl-VET-350233285814676



Facebook-Posts on DigI-VET-Blog → General information about digitalization and industry 4.0	26.03.2019	VET trainers, VET staff, teachers, mentors and adults, VET learners	Approx. 120		L,R,N,EU https://www.facebook.com/Digl-VET-350233285814676
Facebook-Posts on DigI-VET-Blog → General information about digitalization and industry 4.0	09.04.2019	VET trainers, VET staff, teachers, mentors and adults, VET learners	Approx. 120		L,R,N,EU https://www.facebook.com/Digl-VET-350233285814676
Facebook-Posts on DigI-VET-Blog → General information about digitalization and industry 4.0	13.05.2019	VET trainers, VET staff, teachers, mentors and adults, VET learners	Approx. 120		L,R,N,EU https://www.facebook.com/Digl-VET-350233285814676
Facebook-Posts on DigI-VET-Blog → General information about digitalization and industry 4.0	28.05.2019	VET trainers, VET staff, teachers, mentors and adults, VET learners	Approx. 120		L,R,N,EU https://www.facebook.com/Digl-VET-350233285814676
Facebook-Posts on DigI-VET-Blog → General information about digitalization and industry 4.0	14.06.2019	VET trainers, VET staff, teachers, mentors and adults, VET learners	Approx. 120		L,R,N,EU https://www.facebook.com/Digl-VET-350233285814676






Facebook-Posts on DigI-VET-Blog → General information about digitalization and industry 4.0	23.07.2019	VET trainers, VET staff, teachers, mentors and adults, VET learners	Approx. 120		L,R,N,EU https://www.facebook.com/Digl-VET-350233285814676
Facebook-Posts on DigI-VET-Blog → General information about digitalization and industry 4.0	14.08.2019	VET trainers, VET staff, teachers, mentors and adults, VET learners	Approx. 120		L,R,N,EU https://www.facebook.com/Digl-VET-350233285814676
Facebook-Posts on DigI-VET-Blog → General information about digitalization and industry 4.0	28.08.2019	VET trainers, VET staff, teachers, mentors and adults, VET learners	Approx. 120		L,R,N,EU https://www.facebook.com/Digl-VET-350233285814676
Facebook-Posts on DigI-VET-Blog → General information about digitalization and industry 4.0	11.09.2019	VET trainers, VET staff, teachers, mentors and adults, VET learners	Approx. 120		L,R,N,EU https://www.facebook.com/Digl-VET-350233285814676
Facebook-Posts on DigI-VET-Blog → General information about digitalization and industry 4.0	24.09.2019	VET trainers, VET staff, teachers, mentors and adults, VET learners	Approx. 120		L,R,N,EU https://www.facebook.com/Digl-VET-350233285814676






Facebook-Posts on DigI-VET-Blog → General information about digitalization and industry 4.0	02.10.2019	VET trainers, VET staff, teachers, mentors and adults, VET learners	Approx. 120		L,R,N,EU https://www.facebook.com/Digl-VET-350233285814676
Facebook-Posts on Lehrstuhl für Wirtschaftspädagogik II-Blog (Erasmus+-Days)	10.10.2019	VET trainers, VET staff, teachers, mentors and adults, VET learners	Approx. 120		L,R,N,EU https://www.facebook.com/Lehrstuhl-f%C3%BCr-Wirtschaftsp%C3%A4dagogik-II-1391044937619962/
Facebook-Posts on Lehrstuhl für Wirtschaftspädagogik II-Blog → information about 2nd project meeting in London	15.11.2019	VET trainers, VET staff, teachers, mentors and adults, VET learners	Approx. 120		L,R,N,EU https://www.facebook.com/Lehrstuhl-f%C3%BCr-Wirtschaftsp%C3%A4dagogik-II-1391044937619962/
Facebook-Posts on Lehrstuhl für Wirtschaftspädagogik II-Blog → status about 2nd project meeting in London	22.11.2019	VET trainers, VET staff, teachers, mentors and adults, VET learners	Approx. 120		L,R,N,EU https://www.facebook.com/pg/Lehrstuhl-f%C3%BCr-Wirtschaftsp%C3%A4dagogik-II-1391044937619962/posts/?ref=page_internal
Facebook-Posts on DigI-VET Blog → information about 2nd project meeting in London	21.11.2019	VET trainers, VET staff, teachers, mentors and adults,	Approx. 120		L,R,N,EU https://www.facebook.com/digiveteu/



		VET learners			
<p>Facebook-Posts on DigI-VET Blog</p> <p>→ Information about the explanation and history, especially the hierarchical growing of industry 4.0 in combination of digitalization. The video explains the relation of these two subjects.</p>	28.01.2020	VET trainers, VET staff, teachers, mentors and adults, VET learners	Approx. 120		L,R,N,EU https://www.facebook.com/digiveteu/
<p>Facebook-Posts on DigI-VET Blog</p> <p>→ Post and newsletter about the mega trend of digitalization and industry 4.0. The language of the newsletter and post is in German.</p>	28.01.2020	VET trainers, VET staff, teachers, mentors and adults, VET learners	Approx. 120		L,R,N,EU https://www.facebook.com/digiveteu/
<p>Facebook-Posts on DigI-VET Blog</p> <p>→ Short post with information about the current status of the DigI-VET project.</p>	25.02.2020	VET trainers, VET staff, teachers, mentors and adults, VET learners	Approx. 120		L,R,N,EU https://www.facebook.com/digiveteu/



<p>Facebook-Posts on DigI-VET Blog</p> <p>→ Post of an interesting article about the relationship and interaction of human and machine. Link to the article website host: https://www.miningreview.com/health-and-safety/human-and-machine-your-technology-ticket-to-industrie-4-0/</p>	<p>25.02.2020</p>	<p>VET trainers, VET staff, teachers, mentors and adults, VET learners</p>	<p>Approx. 120</p>		<p>L,R,N,EU</p> <p>https://www.facebook.com/digiveteu/</p>
<p>Facebook-Posts on DigI-VET Blog</p> <p>→ Short post with information about the current project status of DigI-VET</p>	<p>25.02.2020</p>	<p>VET trainers, VET staff, teachers, mentors and adults, VET learners</p>	<p>Approx. 120</p>		<p>L,R,N,EU</p> <p>https://www.facebook.com/digiveteu/</p>
<p>Facebook-Posts on DigI-VET Blog</p> <p>→ Short post with information about an article about relationship of human and machine</p>	<p>25.02.2020</p>	<p>VET trainers, VET staff, teachers, mentors and adults, VET learners</p>	<p>Approx. 120</p>		<p>L,R,N,EU</p> <p>https://www.facebook.com/digiveteu/</p>



Facebook-Posts on DigI-VET Blog → Short post with information the DigI-VET final meeting in Romania	16.06.2020	VET trainers, VET staff, teachers, mentors and adults, VET learners	Approx. 120		L,R,N,EU https://www.facebook.com/digiveteu/
Facebook-Posts on DigI-VET Blog → Short post with information the DigI-VET sMOOC	16.06.2020	VET trainers, VET staff, teachers, mentors and adults, VET learners	Approx. 120		L,R,N,EU https://www.facebook.com/digiveteu/
Facebook-Posts on DigI-VET Blog → Short post with information the DUZ press article about digitalisation in VET and DigI-VET	02.07.2020	VET trainers, VET staff, teachers, mentors and adults, VET learners	Approx. 120		L,R,N,EU https://www.facebook.com/digiveteu/
Facebook-Posts on DigI-VET Blog → Short post with information and link to a YouTube video about "future 2030"	8.07.2020	VET trainers, VET staff, teachers, mentors and adults, VET learners	Approx. 120		L,R,N,EU https://www.facebook.com/digiveteu/
Facebook-Posts on DigI-VET Blog → Christmas Wishes for the DigI-VET audience	16.12.2020	VET trainers, VET staff, teachers, mentors and adults,	Approx. 120		L,R,N,EU https://www.facebook.com/digiveteu/




		VET learners			
Facebook-Posts on DigI-VET Blog → Short post with information about the DigI-VET teacher and learner modules	16.12.2020	VET trainers, VET staff, teachers, mentors and adults, VET learners	Approx. 120		L,R,N,EU https://www.facebook.com/digiveteu/
Facebook-Posts on DigI-VET Blog → Short post with information about the DigI-VET Book	18.03.2021	VET trainers, VET staff, teachers, mentors and adults, VET learners	Approx. 120		L,R,N,EU https://www.facebook.com/digiveteu/
Facebook-Posts on DigI-VET Blog → Short post with information about statement videos from Greek about the Digi-VET Project- incl. Link to the YouTube Video	24.03.2021	VET trainers, VET staff, teachers, mentors and adults, VET learners	Approx. 120		L,R,N,EU https://www.facebook.com/digiveteu/
Facebook-Posts on DigI-VET Blog → Short post with information about statement videos from Greek about the Digi-VET Project- incl. Link to the YouTube Video	24.03.2021	VET trainers, VET staff, teachers, mentors and adults, VET learners	Approx. 120		L,R,N,EU https://www.facebook.com/digiveteu/




Facebook-Posts on Digi-VET Blog → Short post with information about new Press article about the Digi-VET book – incl. Link	29.03.2021	VET trainers, VET staff, teachers, mentors and adults, VET learners	Approx. 120		L,R,N,EU https://www.facebook.com/digiveteu/
Facebook-Posts on Digi-VET Blog → Short post with information about the Digi-VET sMOOC – incl. Link	29.03.2021	VET trainers, VET staff, teachers, mentors and adults, VET learners	Approx. 120		L,R,N,EU https://www.facebook.com/digiveteu/
Facebook-Posts on Digi-VET Blog Image Video – Digi-VET (German Version)	06.07.2021	VET trainers, VET staff, teachers, mentors and adults, VET learners	Approx. 120		L,R,N,EU https://www.facebook.com/digiveteu/
Facebook-Posts on Digi-VET Blog Image Video – Digi-VET (English Version)	06.07.2021	VET trainers, VET staff, teachers, mentors and adults, VET learners	Approx. 120		L,R,N,EU https://www.facebook.com/digiveteu/
Facebook- Post on Digi-VET page Information regarding Flyer (DE)	25.05.2021	VET trainers, VET staff, teachers, mentors and adults, VET learners	Approx. 100		L,R,N,EU https://www.facebook.com/digiveteu/






Facebook- Post on Digi-VET page	25.05.2021	VET trainers, VET staff, teachers, mentors and adults, VET learners	Approx. 100		L,R,N,EU https://www.facebook.com/digiveteu/


Other types of online activities/actions:

Titles, short description, names, web-addresses etc.	Date and Place:	Target Group(s):	Numbers Reached:	Kind of documentation available	Level (L = local; R = regional; N = national; E = EU; O = Outside EU)
Online article: “Den digitalen Wandel didaktisch gestalten – Wie das Erasmus+ - Projekt Digi-VET dem Megatrend der Digitalisierung in der beruflichen Bildung entgegentritt.” http://www.pr-terminal.com/de/pressreleases/add/	10.09.2019	VET trainers, VET staff, teachers, mentors and adults, VET learners	< 3000-5000	http://www.pr-terminal.com/de/pressreleases/show/25277/den-digitalen-wandel-didaktisch-gestalten/ 	L,R,N



<p>Online article:</p> <p>Das Erasmus+ Projekt DigI-VET</p> <p>http://www.pr-terminal.com/de/pressreleases/show/29383/das-erasmus-projekt-digi-vet/</p>	<p>29.03.2021</p>	<p>VET trainers, VET staff, teachers, mentors and adults, VET learners</p>	<p>< 3000-5000</p>	<p>http://www.pr-terminal.com/de/pressreleases/show/29383/das-erasmus-projekt-digi-vet/</p> 	<p>L,R,N</p>
<p>Der DigI-VET sMOOC ist online!</p> <p>DigI-VET: Fostering Digitisation and Industry 4.0 in vocational education and training</p> <p>http://www.pr-terminal.com/de/pressreleases/show/29384/der-digi-vet-smooc-ist-online/</p>	<p>29.03.2021</p>	<p>VET trainers, VET staff, teachers, mentors and adults, VET learners</p>	<p>< 3000-5000</p>	<p>http://www.pr-terminal.com/de/pressreleases/show/29384/der-digi-vet-smooc-ist-online/</p> 	<p>L,R,N</p>
<p>Das DigI-VET Buch</p> <p>Erhältlich in deutscher und Englischer Sprache ab Mai 2021!</p> <p>http://www.pr-terminal.com/de/pressreleases/show/29385/das-digi-vet-buch/</p>	<p>29.03.2021</p>	<p>VET trainers, VET staff, teachers, mentors and adults, VET learners</p>	<p>< 3000-5000</p>	<p>http://www.pr-terminal.com/de/pressreleases/show/29385/das-digi-vet-buch/</p> 	<p>L,R,N</p>




/29385/das-digi-vet-buch/					
Digi-VET press article about the Digi-VET book! https://www.nachrichten.net/all/informationen/Digi-VET	31.03.2021	VET trainers, VET staff, teachers, mentors and adults, VET learners, Interested readers in digitalisation, digitisation and Industry 4.0	< 3000-5000	 https://www.nachrichten.net/all/informationen/Digi-VET	L,R,N





PRINT


Distribution of print material and DiGI-VET products at conferences, and meetings, events, etc.

Titles, short description, names, web-addresses etc.	Date and Place:	Target Group(s):	Numbers Reached:	Kind of documentation available	Level (L = local; R = regional; N = national; E = EU; O = Outside EU)
DiGI-VET poster (German) →information about the project in general; distribution at University of Paderborn	Jan 2019	VET trainers, VET staff, teachers, mentors and adults, VET learners, interested students	Approx. 250 persons per month		L, R, N






DiGI-VET poster (English) → information about the project in general; distribution at University of Paderborn	Jan 2019	VET trainers, VET staff, teachers, mentors and adults, VET learners, interested students	Approx. 250 persons per month		L, R, N
Publishing of DiGI-VET info in newsletters, newspapers, magazines, etc.					
Titles, short description, names, web-addresses etc.	Date and Place:	Target Group(s):	Numbers Reached:	Kind of documentation available	Level (L = local; R = regional; N = national; E = EU; O = Outside EU)
Online Magazine DUZ Article: "Der Weg ist noch lang" Focus: Challenges and opportunities for eLearning, digitalisation and didactic // Focus on Corona Pandemic, too. https://www.duz.de/beitrag/!/id/833/der-weg-ist-noch-lang?fbclid=IwAR2-G7U0f1_7pfUMQoAfWgywAoNW1D24sQbkODZ2KYTRQjJGaVU97VSB80A	17.06.2020	VET trainers, VET staff, teachers, mentors and adults, VET learners, interested students	Approx. 5000 persons per month	 https://www.duz.de/beitrag/!/id/833/der-weg-ist-noch-lang?fbclid=IwAR2-G7U0f1_7pfUMQoAfWgywAoNW1D24sQbkODZ2KYTRQjJGaVU97VSB80A	L, R, N
Publishing of articles in local and international journals					



Titles, short description, names, web-addresses etc.	Date and Place:	Target Group(s):	Numbers Reached:	Kind of documentation available	Level (L = local; R = regional; N = national; E = EU; O = Outside EU)
Distribution of info letters and invitations via regular mail					
Titles, short description, names, web-addresses etc.	Date and Place:	Target Group(s):	Numbers Reached:	Kind of documentation available	Level (L = local; R = regional; N = national; E = EU; O = Outside EU)
Other print activities/actions:					
Titles, short description, names, web-addresses etc.	Date and Place:	Target Group(s):	Numbers Reached:	Kind of documentation available	Level (L = local; R = regional; N = national; E = EU; O = Outside EU)
Ballpoint pens → address a broad audience	15.11.2019	Broader attention/audience for DigI-VET project	50		L, R, N, EU, O
FACE-TO-FACE					
Organised conferences					
Titles, short description, names, web-addresses etc.	Date and Place:	Target Group(s):	Numbers Reached:	Kind of documentation available	Level (L = local; R = regional; N = national; E = EU; O = Outside EU)



Multiplier Event in Paderborn, Germany → Information about project	10.4.2019	Students, VET professionals and interested Persons	>25 person		L, R
Organised seminars, workshops, panels, symposia, etc.					
Titles, short description, names, web-addresses etc.	Date and Place:	Target Group(s):	Numbers Reached:	Kind of documentation available	Level (L = local; R = regional; N = national; E = EU; O = Outside EU)
Presentation of DigI-VET project at university seminar "Mediendidaktik"	23.10.2019	Students, VET professionals and interested Persons	17		L, R
Presentation of DigI-VET project at university seminar „Mediendidaktische Perspektiven der Fachdidaktik Wirtschaftswissenschaften“	23.10.2019	Students, VET professionals and interested Persons	20		L, R
Presentations in local and international conferences					
Titles, short description, names, web-addresses etc.	Date and Place:	Target Group(s):	Numbers Reached:	Kind of documentation available	Level (L = local; R = regional; N = national; E = EU; O = Outside EU)





Meetings with existing local stakeholders, authorities, etc.						
Titles, short description, names, web-addresses etc.	Date and Place:	Target Group(s):	Numbers Reached:	Kind of documentation available	Level (L = local; R = regional; N = national; E = EU; O = Outside EU)	
Organised exhibitions of DigI-VET material						
Titles, short description, names, web-addresses etc.	Date and Place:	Target Group(s):	Numbers Reached:	Kind of documentation available	Level (L = local; R = regional; N = national; E = EU; O = Outside EU)	
Utilisation of project products in relevant settings						
Titles, short description, names, web-addresses etc.	Date and Place:	Target Group(s):	Numbers Reached:	Kind of documentation available	Level (L = local; R = regional; N = national; E = EU; O = Outside EU)	
Demonstrations of project material to stakeholders						
Titles, short description, names, web-addresses etc.	Date and Place:	Target Group(s):	Numbers Reached:	Kind of documentation available	Level (L = local; R = regional; N = national; E = EU; O = Outside EU)	







Other face-to-face activities/actions:		
Other dissemination activities:		







PARTNER: Asociatia Oamenilor de Afaceri Arges						
ONLINE						
Publishing info/news on project's website						
Titles, short description, names, web-addresses etc.	Date and Place:	Target Group(s):	Numbers Reached:	Kind of documentation available	Level (L = local; R=regional; N=national; E = EU; O= Outside EU)	
Digi-VET project presentation on AOA Arges website →Information about Erasmus+ project Stadiul digitizari – Digitization stage	10.11. 2019	VET trainers, VET staff, teachers, mentors and VET adults, learners, companies	our page is followed by approx. 1100 people	https://www.facebook.com/aoaarges.official/posts/2526519594232695 	L,R,N,EU	
Digi-VET project presentation on AOA Arges website →Information about Erasmus+ project Digitizare-digitalizare-transformare digitala	03.12 2019	VET trainers, VET staff, teachers, mentors and VET adults, learners, companies	our page is followed by approx. 1100 people	https://www.facebook.com/aoaarges.official/posts/2943071399244177 	L,R,N,EU	








<p>DigI-VET project presentation on AOA Arges website</p> <p>→Information about Erasmus+ project</p> <p>O privire catre viitorul digitalizarii in Ro</p>	<p>14.12 2019</p>	<p>VET trainers, staff, teachers, mentors and VET adults, learners, companies</p>	<p>our page is followed by approx. 1100 people</p>	 <p>https://www.facebook.com/aoaarges.official/posts/2943074455910538</p>	<p>L,R,N,EU</p>
<p>DigI-VET project presentation on AOA Arges website</p> <p>→Information about Erasmus+ project</p> <p>Exemple de digitizare_digitalizare_transformare digitala</p>	<p>20.12 2019</p>	<p>VET trainers, staff, teachers, mentors and VET adults, learners, companies</p>	<p>our page is followed by approx. 1100 people</p>	 <p>https://www.facebook.com/aoaarges.official/posts/2943075232577127</p>	<p>L,R,N,EU</p>
<p>DigI-VET project presentation on AOA Arges website</p> <p>→Information about Erasmus+ project</p> <p>Istoria revolutiilor industriale - 1</p>	<p>03.04 2020</p>	<p>VET trainers, staff, teachers, mentors and VET adults, learners, companies</p>	<p>our page is followed by approx. 1100 people</p>	<p>https://www.facebook.com/aoaarges.official/posts/2943074455910538</p> 	<p>L,R,N,EU</p>
<p>DigI-VET project presentation on AOA Arges website</p> <p>→Information about Erasmus+ project</p>	<p>15.04 2020</p>	<p>VET trainers, staff, teachers, mentors and VET adults, learners, companies</p>	<p>our page is followed by approx. 1100 people</p>	 <p>https://www.facebook.com/aoaarges.official/posts/2943080235909960</p>	<p>L,R,N,EU</p>





Istoria revolutiilor industriale - 2					
DigI-VET project presentation on AOA Arges website →Information about Erasmus+ project Industria 4.0	28.04. 2020	VET trainers, VET staff, teachers, mentors and adults, VET learners, companies	our page is followed by approx. 1100 people	https://www.facebook.com/aoaarges.official/posts/2943080929243224 	L,R,N,EU
DigI-VET project presentation on AOA Arges website →Information about Erasmus+ project Industria 4.0 – Fabrica inteligenta	06.08. 2020	VET trainers, VET staff, teachers, mentors and adults, VET learners, companies	our page is followed by approx. 1100 people	https://www.facebook.com/aoaarges.official/posts/2943081692576481 	L,R,N,EU
DigI-VET project presentation on AOA Arges website →Information about new Erasmus+ project	10.08 2020	VET trainers, VET staff, teachers, mentors and adults, VET learners	our page is followed by approx. 1100 people	 http://www.aoaarges.ro/article-id-5-proiecte.europene-236-digi..vet...stimularea.digitalizarii.si.a.industriei.4.0.in.educatie.si.formarea.profesionala.html	L,R, N,E
DigI-VET project presentation on AOA Arges website →Information about Erasmus+ project Industria 4.0 - Implicatiile in educatie	18.08. 2020	VET trainers, VET staff, teachers, mentors and adults, VET learners, companies	our page is followed by approx. 1100 people	 https://www.facebook.com/aoaarges.official/posts/2943082539243063	L,R,N,EU
DigI-VET project presentation on AOA Arges website		VET trainers, VET staff, teachers,	our page is followed by approx.	https://www.facebook.com/aoaarges.official/posts/2943083229242994	L,R,N,EU





→Information about Industria 4.0 - Beneficii aduse in lumea muncii	29.08.2020	mentors and adults, learners, VET companies	1100 people		
DigI-VET project presentation on AOA Arges website →Information about Erasmus+ project	19.09.2020	VET trainers, VET staff, teachers, mentors and adults, learners, VET companies	Approx. 500 visitors monthly	 http://www.aoaarges.ro/article-id-5-proiecte.europene-252-proiect.digi.vet.html	L,R, N,E
AOA Arges website; DigI-VET project news →Information about Erasmus+ project	08.11.2020	VET trainers, VET staff, teachers, mentors and adults, learners, VET companies	Approx. 500 visitors monthly	 http://www.aoaarges.ro/article-id-5-proiecte.europene-249-digi.vet...stimularea.educatie.si.for.marii.profesionale.in.domeniul.digitizarii.si.industriei.4.0..html	L,R,N,EU
DigI-VET project presentation on AOA Arges website →Information about Erasmus+ project	29.03.2021	VET trainers, VET staff, teachers, mentors and adults, learners VET	our page is followed by approx. 1100 people	 http://www.aoaarges.ro/article-id-5-proiecte.europene-256-proiectul.digi.vet.se.apropie.de.sfarisit.html	L,R,N,EU
DigI-VET project promotion video on AOA Arges website	13.04.2021	VET trainers, VET staff, teachers, mentors and adults, learners, VET companies	our page is monthly followed by approx. 1100 people	 https://drive.google.com/file/d/1zLA8iDuTYK-TQTKBhYPilyQJgsdXGIDO/view?usp=sharing	L,R,N,EU









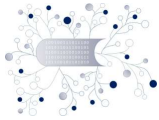
DigI-VET project short statement 2 videos on AOA Arges website	14.04.2021	VET trainers, VET staff, VET teachers, mentors and adults, VET learners, companies	our page is monthly followed by approx. 1100 people	 1. https://drive.google.com/file/d/1gGwKpNZe9xs20ooFRE0XCnAV_5LEClv/view?usp=sharing 2. https://drive.google.com/file/d/1gGwKpNZe9xs20ooFRE0XCnAV_5LEClv/view?usp=sharing	L,R,N,EU
DigI-VET project presentation on AOA Arges website → Information about Erasmus+ project DigI-VET sMOOC si în limba romana.	19.04.2021	VET trainers, VET staff, VET teachers, mentors and adults, VET learners, companies	our page is monthly followed by approx. 1100 people	https://www.facebook.com/aoaarges.official/posts/2943085832576067 	L,R,N,EU
Establishment of relevant links to the DigI-VET website from other sites					
Titles, short description, names, web-addresses etc.	Date and Place :	Target Group(s):	Numbers Reached:	Kind of documentation available	Level (L = local; R = regional; N = national; E = EU; O = Outside EU)
Distribution of digital newsletters, announcements, and info via e-mail					
Titles, short description, names, web-addresses etc.	Date and Place :	Target Group(s):	Numbers Reached:	Kind of documentation available	Level (L = local; R = regional; N = national; E = EU; O = Outside EU)





<p>Newsletter 1 (Romanian version) →general information about project</p>	<p>29.11 2019</p>	<p>VET trainers, VET staff, teachers, mentors and adults, VET learners, representatives from chambers and political actors</p>	<p>More than 150 persons</p>		<p>L, R, N, EU</p>
<p>Newsletter 2 (Romanian version) →general information about project</p>	<p>30.11 2019</p>	<p>VET trainers, VET staff, teachers, mentors and adults, VET learners, representatives from chambers and political actors</p>	<p>More than 150 persons</p>		<p>L, R, N, EU</p>
<p>Use of online social networks to disseminate DigI-VET info</p>					





Titles, short description, names, web-addresses etc.	Date and Place :	Target Group(s):	Numbers Reached:	Kind of documentation available	Level (L = local; R = regional; N = national; E = EU; O = Outside EU)
Facebook-Posts on DiGI-VET Blog → information about 2nd project meeting in London	21.11 .2019	VET trainers, VET staff, teachers, mentors and adults, VET learners	Approx. 120		L,R,N,EU https://www.facebook.com/digiveteu/
Facebook-Posts on DiGI-VET Blog → information about project poster	03.12 .2019	VET trainers, VET staff, teachers, mentors and adults, VET learners	Approx. 120		L,R,N,EU https://www.facebook.com/digiveteu/
Facebook-Posts on DiGI-VET Blog → information about general information of digitisation	09.12 .2019	VET trainers, VET staff, teachers, mentors and adults, VET learners	Approx. 120		L,R,N,EU https://www.facebook.com/digiveteu/
Facebook-Posts - Final part of DigI-VET project	29 th of March 2021	VET trainers, VET staff, teachers, mentors and adults, VET learners	Approx. 150		L,R,N,EU
Facebook-Posts - The promotion video of DigI-VET project	13.04 2021	VET trainers, VET staff, teachers, mentors and adults, VET learners	Approx. 150	https://www.facebook.com/watch/?v=916941135737368 	L,R,N,EU
Facebook-Posts → Short statement about digitalization and industry 4.0	14.04 2021	VET trainers, VET staff, teachers, mentors and adults, VET learners	Approx. 150		L,R,N,EU



					https://www.facebook.com/watch/?v=454492255610080	
Facebook-Posts → Short statement about the DiGI-VET Book importance	14.04 2021	VET trainers, VET staff, teachers, mentors and adults, VET learners	Approx. 120		 https://www.facebook.com/watch/?v=163611805655652	L,R,N,EU
Other types of online activities/actions:						
Titles, short description, names, web-addresses etc.	Date and Place:	Target Group(s):	Numbers Reached:	Kind of documentation available	Level (L = local; R = regional; N = national; E = EU; O = Outside EU)	
PRINT						
Distribution of print material and DiGI-VET products at conferences, and meetings, events, etc.						
Titles, short description, names, web-addresses etc.	Date and Place :	Target Group(s):	Numbers Reached:	Kind of documentation available	Level (L = local; R = regional; N = national; E = EU; O = Outside EU)	
DiGI-VET poster (Romanian) – A4 - general information about the project; distributed on the occasion of various AOA Arges actions	Febr. 2019	VET trainers, teachers, mentors and adults, VET learners,	Approx. 1000 persons		L, R, N	




Flyer (Romanian version) →information about project	Nov. 2019	VET trainers, VET staff, teachers, mentors and adults, VET learners.	Distrib. To 500 persons on various AOA Arges actions		L, R, N
Publishing of DiGI-VET info in newsletters, newspapers, magazines, etc.					
Titles, short description, names, web-addresses etc.	Date and Place :	Target Group(s):	Numbers Reached:	Kind of documentation available	Level (L = local; R = regional; N = national; E = EU; O = Outside EU)
Publishing of articles in local and international journals					
Titles, short description, names, web-addresses etc.	Date and Place :	Target Group(s):	Numbers Reached:	Kind of documentation available	Level (L = local; R = regional; N = national; E = EU; O = Outside EU)
Article in “Argesul liber” journal →Information about Digi-VET project	04.04 2019	VET trainers, VET staff, teachers, VET professionals, VET learners.	250		L, R.





<p>Article in “Argesul liber” journal →Information about DigI-VET project</p>	<p>03.09 2019</p>	<p>VET trainers, VET staff, teachers, VET professionals, VET learners.</p>	<p>aprox. 300 readers</p>		<p>L, R.</p>
<p>Article in “Curierul de Arges” journal →Information about DigI-VET project</p>	<p>14.06 2020</p>	<p>VET trainers, VET staff, teachers, VET professionals, VET learners.</p>	<p>aprox. 300 readers</p>		<p>L, R.</p>
<p>Article in “Jurnalul de Arges” journal →Information about DigI-VET project</p>	<p>15.11 2020</p>	<p>VET trainers, VET staff, teachers, VET professionals, VET learners.</p>	<p>aprox. 250 readers</p>		<p>L, R.</p>
<p>Article in “Ancheta” journal →Information about DigI-VET project</p>	<p>16.11 2020</p>	<p>VET trainers, VET staff, teachers, VET professionals, VET learners.</p>	<p>aprox. 250 readers</p>		<p>L, R.</p>



Distribution of info letters and invitations via regular mail						
Titles, short description, names, web-addresses etc.	Date and Place :	Target Group(s):	Numbers Reached:	Kind of documentation available	Level (L = local; R = regional; N = national; E = EU; O = Outside EU)	
We have formed a group of trainers, where we discuss our various projects, exchange impressions and make proposals for improvement. This time was DigI-VET Book.	23.10 2020	VET Trainers	35		L, R, N	
FACE-TO-FACE						
Organised conferences						
Titles, short description, names, web-addresses etc.	Date and Place :	Target Group(s):	Numbers Reached:	Kind of documentation available	Level (L = local; R = regional; N = national; E = EU; O = Outside EU)	



<p>Multiplier Event in Pitesti, Romania</p> <p>→Information about project</p>	<p>19.02 2021</p> <p>Coral Hall</p>	<p>VET teachers, professionals and VET Trainers</p>	<p>10 VET teachers;</p> <p>17 VET Trainers</p> <p>3 members of AOA Arges associati on</p>		<p>L, R</p>
<p>Organised seminars, workshops, panels, symposia, etc.</p>					
<p>Titles, short description, names, web-addresses etc.</p>	<p>Date and Place :</p>	<p>Target Group(s):</p>	<p>Numbers Reached:</p>	<p>Kind of documentation available</p>	<p>Level (L = local; R = regional; N = national; E = EU; O = Outside EU)</p>
<p>A seminar for presentation of DiGI-VET project – Bulevard hall</p>	<p>30.05 2019</p>	<p>VET professionals, VET teachers, business man, representatives of administration</p>	<p>25</p>		<p>L, R</p>
<p>Presentations in local and international conferences</p>					
<p>Titles, short description, names, web-addresses etc.</p>	<p>Date and Place :</p>	<p>Target Group(s):</p>	<p>Numbers Reached:</p>	<p>Kind of documentation available</p>	<p>Level (L = local; R = regional; N = national; E = EU; O = Outside EU)</p>
<p>Meetings with existing local stakeholders, authorities, etc.</p>					
<p>Titles, short description,</p>	<p>Date and</p>	<p>Target Group(s):</p>	<p>Numbers Reached:</p>	<p>Kind of documentation available</p>	<p>Level (L = local; R =</p>



names, web-addresses etc.	Place :					regional; N = national; E = EU; O = Outside EU)

Organised exhibitions of DiGI-VET material

Titles, short description, names, web-addresses etc.	Date and Place :	Target Group(s):	Numbers Reached:	Kind of documentation available	Level (L = local; R = regional; N = national; E = EU; O = Outside EU)

Utilisation of project products in relevant settings

Titles, short description, names, web-addresses etc.	Date and Place :	Target Group(s):	Numbers Reached:	Kind of documentation available	Level (L = local; R = regional; N = national; E = EU; O = Outside EU)


Demonstrations of project material to stakeholders

Titles, short description, names, web-addresses etc.	Date and Place :	Target Group(s):	Numbers Reached:	Kind of documentation available	Level (L = local; R = regional; N = national; E = EU; O = Outside EU)

Other dissemination activities:

Titles, short description, names, web-addresses etc.	Date and Place :	Target Group(s):	Numbers Reached:	Kind of documentation available	Level (L = local; R = regional; N = national; E = EU; O = Outside EU)



Presentation of DiGI-VET project at the local TV station "Arges TV"	19.11 2020	VET teachers, professionals and VET Trainers, business men, students, etc	Estimated audience: 25000 persons	 https://drive.google.com/file/d/1fYyOLisGr7lvUftp8G0nVEmPk8lzEhOL/view	L; R
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PARTNER: EMPHASYS CENTRE (EMPH – CY)

ONLINE

Publishing info/news on project's website

Titles, short description, names, web-addresses etc.	Date and Place:	Target Group(s):	Numbers Reached:	Kind of documentation available	Level (L = local; R = regional; N = national; E = EU; O = Outside EU)

Establishment of relevant links to the DiGI-VET website from other sites

Titles, short description, names, web-addresses etc.	Date and Place:	Target Group(s):	Numbers Reached:	Kind of documentation available	Level (L = local; R = regional; N = national; E = EU; O = Outside EU)
Emphasys Website – creation of Backlink	19/01/2019	Emphasys Centre subscribers	772	https://emphasyscentre.com/research/vet-sector/digivet/	EU
Creation of videos explaining the importance of Industry 4.0 (Short and extended version)	01/08/2020	VET providers	17-22	https://www.youtube.com/watch?v=HxTC4g2JeXA&t=5s https://www.youtube.com/watch?v=s_5aFKCaMTQ https://www.facebook.com/digiveteu/posts/624621018375900	EU
Creation of video explaining the importance of Industry 4.0 in Cyprus	3/2/2020	VET providers	7	https://www.youtube.com/watch?v=3901LOHtn5Q	EU

Distribution of digital newsletters, announcements, and info via e-mail

Titles, short description, names, web-addresses etc.	Date and Place:	Target Group(s):	Numbers Reached:	Kind of documentation available	Level (L = local; R = regional; N = national; E = EU; O = Outside EU)



national; E = EU; O = Outside EU)					
Distribution of 1 st Newsletter	29/11/2019	Educators, students (Secondary and VET), Parents, VET providers,	460	https://mailchi.mp/b6be58c09de9/9tsck7rhbm	National
Distribution of 2 nd Newsletter	15/01/2020	Educators, students (Secondary and VET), Parents, VET providers,	670	https://mailchi.mp/9e67a3c5f9c0/9tsck7rhbm-2538193	EU level
Use of online social networks to disseminate DiGI-VET info					
Titles, short description, names, web-addresses etc.	Date and Place:	Target Group(s):	Numbers Reached:	Kind of documentation available	Level (L = local; R = regional; N = national; E = EU; O = Outside EU)
Creation of Social Media – Facebook page	19/12/2018	Educators, students (Secondary and VET), Parents, VET providers, anyone interested in Industry 4.0	43	https://www.facebook.com/digiveteu	EU
Creation of Social Media – Instagram	19/12/2018	Educators, students (Secondary and VET), Parents, VET providers, anyone interested in Industry 4.0	66	https://www.instagram.com/eudigivet/	EU
Creation of Social Media – Twitter	19/12/2018	Educators, students (Secondary and VET), Parents, VET providers, anyone	2	https://twitter.com/VetDigi	EU



		interested in Industry 4.0			
Emphasys Facebook Page-Survey dissemination	19/06/2019	Emphasys Centre Followers	272	https://www.facebook.com/emphasyscentre/posts/2131293033666212	EU
Emphasys Website - Survey dissemination	19/06/2019	Emphasys Centre Followers	321	https://emphasyscentre.com/2019/06/19/%ce%b5%cf%81%cf%89%cf%84%ce%b7%ce%bc%ce%b1%cf%84%ce%bf%ce%bb%cf%8c%ce%b3%ce%b9%ce%b1-%ce%b3%ce%b9%ce%b1-%cf%84%ce%bf-%cf%80%cf%81%cf%8c%ce%b3%cf%81%ce%b1%ce%bc%ce%bc%ce%b1-digi-vet/	EU
Emphasys Facebook Page – TPM2	27/11/20	Emphasys Centre Followers	188	https://www.facebook.com/emphasyscentre/posts/2430531393742373	EU
Emphasys Website Page – TPM2	27/11/20	Emphasys Centre Followers	478	https://emphasyscentre.com/2019/11/27/tpm2-for-the-digi-vet-project/	EU
Emphasys Facebook page	11/9/20	Emphasys Centre Followers	198	https://www.facebook.com/emphasyscentre/posts/3089367204525452	EU
Emphasys Facebook page	21/01/21	Emphasys Centre Followers	118	https://www.facebook.com/emphasyscentre/posts/3397131520415684	EU



Emphasys Facebook page – TPM3	29/04/21	Emphasys Centre Followers	212	https://www.facebook.com/emphasyscentre/posts/3737400599722106	EU
Emphasys Centre Website – TPM3	29/04/21	Emphasys Centre Followers	654	https://emphasyscentre.com/2021/04/29/final-meeting-of-the-digi-vet-project/	EU

Other types of online activities/actions:

Titles, short description, names, web-addresses etc.	Date and Place:	Target Group(s):	Numbers Reached:	Kind of documentation available	Level (L = local; R = regional; N = national; E = EU; O = Outside EU)
Facebook/Instagram/Twitter post	20/12/18	Digi-Vet social media followers	2 - 12	https://www.facebook.com/digivetueu/posts/350673179104020 https://twitter.com/VetDigi/status/1076035684262137856 https://www.instagram.com/p/BrpLc4dAcQp/	EU
Facebook/Instagram/Twitter post	04/01/2019	Digi-Vet social media followers	2 - 10	https://www.facebook.com/digivetueu/posts/360723134765691 https://twitter.com/VetDigi/status/1081091302874329088 https://www.instagram.com/p/BsNF13PAatz/	EU
Facebook/Instagram/Twitter post	23/1/19	Digi-Vet social media followers	2 - 27	https://www.facebook.com/digivetueu/posts/372833070221364 https://twitter.com/VetDigi/status/1088090629786292224	EU



				https://www.instagram.com/p/Bs-0eJSgYKS/	
Facebook/Instagram/Twitter post	27/2/19	Digi-Vet social media followers	2 - 32	https://www.facebook.com/digiveteu/posts/395586174612720 https://twitter.com/VetDigi/status/1100666304028205061 https://www.instagram.com/p/BuYLnNigi2N/	EU
Facebook/Instagram/Twitter post	26/3/19	Digi-Vet social media followers	2 - 38	https://www.facebook.com/digiveteu/posts/411775172993820 https://twitter.com/VetDigi/status/1110603560700559361 https://www.instagram.com/p/BvexuQnA0U-/	EU
Facebook/Instagram/Twitter post	09/04/2019	Digi-Vet social media followers	2 - 42	https://www.facebook.com/digiveteu/posts/419955645509106 https://twitter.com/VetDigi/status/1115615253029629952 https://www.instagram.com/p/BwCZMwsAc9p/	EU
Facebook post	13/5/19	Digi-Vet social media followers	5	https://www.facebook.com/digiveteu/posts/439897980181539	EU
Facebook post	28/5/19	Digi-Vet social media followers	7	https://www.facebook.com/digiveteu/posts/449927025845301	EU



Facebook post	14/6/19	Digi-Vet social media followers	11	https://www.facebook.com/digiveteu/posts/461322174705786	EU
Facebook post	23/7/19	Digi-Vet social media followers	15	https://www.facebook.com/digiveteu/posts/486891392148864	EU
Facebook post	14/8/19	Digi-Vet social media followers	18	https://www.facebook.com/digiveteu/posts/486891925482144	EU
Facebook post	28/8/19	Digi-Vet social media followers	18	https://www.facebook.com/digiveteu/posts/486892295482107	EU
Facebook post	09/11/2019	Digi-Vet social media followers	18	https://www.facebook.com/digiveteu/posts/486892872148716	EU
Facebook post	24/9/19	Digi-Vet social media followers	19	https://www.facebook.com/digiveteu/posts/486893305482006	EU
Facebook post	02/10/2019	Digi-Vet social media followers	19	https://www.facebook.com/digiveteu/posts/486894032148600	EU
Facebook/Instagram/Twitter post	12/11/2019	Digi-Vet social media followers	2 - 45	https://www.facebook.com/digiveteu/posts/569039547267381 https://twitter.com/VetDigi/status/1194195748738535424 https://www.instagram.com/p/B4wvif-HbHf/	EU
Facebook post	03/12/19	Digi-Vet social media followers	20	https://www.facebook.com/digiveteu/p	EU



				osts/575977739906895	
Facebook post	9/12/19	Digi-Vet social media followers	16	https://www.facebook.com/digivetueu/posts/592327561605246	EU
Facebook post	14/1/20	Digi-Vet social media followers	22	https://www.facebook.com/digivetueu/posts/624621018375900	EU
Facebook event for the Cyprus Multiplier Event	14/1/20	Digi-Vet social media followers	553	https://www.facebook.com/events/576427759572750/permalink/576427766239416/	EU
Facebook post	24/1/20	Digi-Vet social media followers	13	https://www.facebook.com/digivetueu/posts/632028660968469	EU
Facebook post for the Multiplier Event	19/2/20	Digi-Vet social media followers	19	https://www.facebook.com/digivetueu/posts/650503762454292	EU
Facebook post	9/3/20	Digi-Vet social media followers	10	https://www.facebook.com/digivetueu/posts/663974454440556	EU
Facebook post	10/3/20	Digi-Vet social media followers	17	https://www.facebook.com/digivetueu/posts/664769054361096	EU
Facebook post	14/3/20	Digi-Vet social media followers	7	https://www.facebook.com/digivetueu/posts/674390746732260	EU
Facebook post	30/3/20	Digi-Vet social media followers	14	https://www.facebook.com/digivetueu/posts/674391306732204	EU



Facebook post	18/5/20	Digi-Vet social media followers	16	https://www.facebook.com/digiveteu/posts/713897759448225	EU
Facebook post	29/5/20	Digi-Vet social media followers	16	https://www.facebook.com/digiveteu/posts/713899182781416	EU
Facebook post	4/6/20	Digi-Vet social media followers	13	https://www.facebook.com/digiveteu/posts/725447628293238	EU
Facebook post	4/6/20	Digi-Vet social media followers	16	https://www.facebook.com/digiveteu/posts/725678861603448	EU
Facebook post	10/6/20	Digi-Vet social media followers	18	https://www.facebook.com/digiveteu/posts/713900949447906	EU
Facebook post	18/6/20	Digi-Vet social media followers	14	https://www.facebook.com/digiveteu/posts/725449911626343	EU
Facebook post	29/6/20	Digi-Vet social media followers	19	https://www.facebook.com/digiveteu/posts/726212708216730	EU
Facebook post	13/7/20	Digi-Vet social media followers	10	https://www.facebook.com/digiveteu/posts/726213148216686	EU
Facebook post	17/7/20	Digi-Vet social media followers	9	https://www.facebook.com/digiveteu/posts/674392040065464	EU
Facebook post	31/7/20	Digi-Vet social media followers	9	https://www.facebook.com/digiveteu/posts/674392770065391	EU



Facebook post	3/8/20	Digi-Vet social media followers	13	https://www.facebook.com/digivetue/posts/726214651549869	EU
Facebook post	17/8/20	Digi-Vet social media followers	13	https://www.facebook.com/digivetue/posts/726216364883031	EU
Facebook post	31/8/20	Digi-Vet social media followers	11	https://www.facebook.com/digivetue/posts/726216958216305	EU
Facebook post	8/9/20	Digi-Vet social media followers	10	https://www.facebook.com/digivetue/posts/726217384882929	EU
Facebook post	22/9/20	Digi-Vet social media followers	11	https://www.facebook.com/digivetue/posts/726217748216226	EU
Facebook post	6/10/20	Digi-Vet social media followers	11	https://www.facebook.com/digivetue/posts/726218208216180	EU
Facebook post	19/10/20	Digi-Vet social media followers	11	https://www.facebook.com/digivetue/posts/817633865741280	EU
Facebook post	22/10/20	Digi-Vet social media followers	9	https://www.facebook.com/digivetue/posts/830892281082105	EU
Facebook post	10/11/20	Digi-Vet social media followers	10	https://www.facebook.com/digivetue/posts/817630209074979	EU
Facebook post	16/11/20	Digi-Vet social media followers	8	https://www.facebook.com/digivetue/posts/817631715741495	EU



Facebook post	23/11/20	Digi-Vet social media followers	7	https://www.facebook.com/digiveteu/posts/817632785741388	EU
Facebook Post	17/12/20	Digi-Vet social media followers	4	https://www.facebook.com/digiveteu/posts/873523700152296	EU
Facebook Post	28/12/20	Digi-Vet social media followers	15	https://www.facebook.com/digiveteu/posts/873524663485533	EU
Facebook Post	11/01/21	Digi-Vet social media followers	16	https://www.facebook.com/digiveteu/posts/873525686818764	EU
Facebook Post	25/01/21	Digi-Vet social media followers	9	https://www.facebook.com/digiveteu/posts/873527133485286	EU
Facebook Post	01/02/21	Digi-Vet social media followers	11	https://www.facebook.com/digiveteu/posts/901734267331239	EU
Facebook Post	09/02/21	Digi-Vet social media followers	9	https://www.facebook.com/digiveteu/posts/873528070151859	EU
Facebook Post	15/02/21	Digi-Vet social media followers	10	https://www.facebook.com/digiveteu/posts/901735127331153	EU
Facebook Post	01/03/21	Digi-Vet social media followers	7	https://www.facebook.com/digiveteu/posts/901735730664426	EU
Facebook Post	15/03/21	Digi-Vet social media followers	8	https://www.facebook.com/digiveteu/posts/901736250664374	EU



Facebook Post	02/04/ 21	Digi-Vet social media followers	11	https://www.facebook.com/digiveteu/posts/938239783680687	EU
Facebook Post	18/05/ 21	Digi-Vet social media followers	9	https://www.facebook.com/digiveteu/posts/966471404190858	EU



PRINT

Distribution of printed material which was used at all physical meetings from January 2020 onwards

Digi-Vet Banner (x1)

Digi-Vet Leaflet (x200)

DIGI-VET
Supporting Digitisation and Industry 4.0 in vocational education and training

Το Ευρωπαϊκό Πρόγραμμα Erasmus DigI-VET στοχεύει στην ανάπτυξη εκπαιδευτικού υλικού καθώς και στη δημιουργία επιμορφωτικών σεμιναρίων που αφορούν τις υπάρχουσες και μελλοντικές προοπτικές στο πλαίσιο της ψηφιοποίησης και της 4ης Βιομηχανικής Επανάστασης (Digitisation and Industry 4.0). Το πρόγραμμα αφορά την Μέση Τεχνική και Επαγγελματική Εκπαίδευση και κατάρτιση.

"Industry 4.0 is more than just a flashy catchphrase. A confluence of trends and technologies promises to reshape the way things are made."
Cornelius Bour and Dominik Wies, McKinsey & Company

COORDINATOR
geniousknowledge

PARTNERS
WP ERASMOEN
AOA ANTONIS
ARVET limited
Emphasys

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Submission Number: 2018-1-DE02-KA202-005145
ERASMUS+ KA2 STRATEGIC PARTNERSHIP FOR VET EDUCATION

RATIONALE
In the last few years' digitisation is becoming more and more important. This goes hand in hand with trends towards mobile learning. The Erasmus VET Sector project DigI-VET addresses new and innovative ways of learning and teaching in the area of digitisation and Industry 4.0. The partnership aims to create awareness of the needs to address digitisation and Industry 4.0 in Vocational Education and Training (VET). The aim of the VET project is to better equip the students with targeted skills to enter the labor market.

AIMS
DigI-VET addresses the challenges of the rapidly changing environment in the industry and labor force and pedagogical settings. VET schools have to meet the innovations in different vocational fields, the business administration, production, working as well as in IT. The teachers have to face the new situation and have to provide the teachers with new learning strategies which will be relevant. Therefore DigI-VET has a strong focus on training awareness to provide a first step towards new approaches in Vocational Education and Training (VET) by creating awareness of the change in the global market.

The aim of the DigI-VET project are to do qualitative and quantitative research in the private industry to provide an awareness guideline for VET teachers, VET trainers, VET students and VET enterprises to learn from current trends in good practices in an attempt to promote transnational learning. The results will include:

1. The Commission based on the findings of the research.
2. The development of a base which will include background information and technical facts.
3. The creation of an online observation with best practice how such projects succeed.
4. The presentation of the teaching and learning material and resources.
5. The development of the relevant eMOOCs for professional development of teachers.
6. The creation of online videos that will provide an overview for teachers and learners, which will be integrated in the website and the online observation.


TARGET GROUPS
- VET higher teachers

EXPECTED RESULTS
DigI-VET addresses the challenges of the rapidly changing environment in the economy and labor force and pedagogical settings. VET schools have to meet the innovations in different vocational fields, such as business administration, production, working as well as in IT. Teachers and trainers need to cope up the current changes, in order to equip young people to enter the labor market well prepared. Therefore DigI-VET has a strong focus on creating awareness to provide a first step towards new approaches in Vocational Education.


DIGI-VET
Supporting Digitisation and Industry 4.0 in vocational education and training

www.digivet.eu | @digivet | #digivet | www.digivet.eu/erasmus+ | www.erasmus+index.php?title=digI-VET_-_English_HOOC




FACE-TO-FACE						
Organised conferences						
Titles, short description, names, web-addresses etc.	Date and Place:	Target Group(s):	Numbers Reached:	Kind of documentation available	Level (L = local; R = regional; N = national; E = EU; O = Outside EU)	
Organised seminars, workshops, panels, symposia, etc.						
Titles, short description, names, web-addresses etc.	Date and Place:	Target Group(s):	Numbers Reached:	Kind of documentation available	Level (L = local; R = regional; N = national; E = EU; O = Outside EU)	
Info-day at Emphasys Centre for collaborators from the EU	15/3/19	VET providers	7		EU	
Presentations in local and international conferences						
Titles, short description, names, web-addresses etc.	Date and Place:	Target Group(s):	Numbers Reached:	Kind of documentation available	Level (L = local; R = regional; N = national; E = EU; O = Outside EU)	



Cyprus International «Education and Career» Exhibition 2019 7th - 9th of February 2020	15-17/2/20	Educators, students (Secondary and VET), Parents, VET providers	10000	https://www.facebook.com/digivet.eu/posts/395754084595929 	N
Organised exhibitions of DiGI-VET material					
Titles, short description, names, web-addresses etc.	Date and Place:	Target Group(s):	Numbers Reached:	Kind of documentation available	Level (L = local; R = regional; N = national; E = EU; O = Outside EU)
Multiplier Event	19/2/20	Educators, students (Secondary and VET), Parents, VET providers	10 000	https://www.facebook.com/digivet.eu/posts/650503762454292	N



					
Other face-to-face activities/actions:					
Other dissemination activities:					